

Perfect™ Grip

The New Standard for Tape Measures

Introducing the World's First
Belt-Driven Ergonomically
Designed Tape Measure.



25 FT
TAPE MEASURE

Zero-ReCoil™ eliminates the discomfort of hand shock while dramatically extending blade life.

Patented ergonomic design for comfortable no slip grip.

P/N 7408

Patent #
D473,807S

Featuring our Unique Zero-ReCoil™
Belt Retraction System for Comfort
and Extended Blade Life.



Perfect™ Grip fits in your hand much more comfortably than old fashioned tape measures.

Ruler Indexes:
Inches
Feet & Inches
16" Increments
Written half, quarter,
& eighth fractions
1/32" markings



Like any tape measure, for safety and longer blade life, do not allow the blade to return at full speed when extended long distances.